

## **Southern Explorations Releases New Trips to Brazil**

Ecotour company, Southern Explorations, announced the addition of Brazil to their travel destinations earlier this week. The small, Seattle-based company now offers three distinct tours to Florianopolis, island paradise off the southern coast renowned for its subtropical climate, beautiful beaches, and festive nightlife. The weeklong tours, appropriately named Adventure Brazil, Brazil MultiSport, and Surf & Yoga, offer a variety of activities and all stay at a tranquil ecolodge near the ocean. The trips offer unique combinations of hiking, snorkeling, surf instruction, horseback riding, and other active pursuits along with free time to relax. A distinctive aspect of these small group trips is the addition of a nightlife guide to ensure travelers truly experience the best of the area. The company also creates private and custom trips to the island.

President, Justin Laycob, who designed the itineraries with the company's Brazil coordinator, Renata Asprino, says Brazil has always been in the back of his mind as a tour destination. "I have explored Brazil for years. It is an amazing country, but from the standpoint of a tour operator, I was overwhelmed with its size and the diversity of activities it has to offer. The drive to begin offering trips really came with my first stay in Floripa; it is such a vibrant city near some of the most beautiful areas in the Americas, I knew we had to add it." Laycob says these three trips are just the beginning and intends to feature additional locations to Brazil in the future. Southern Explorations already offers trips to many other locations in South and Central America, and New Zealand. For more information on these Brazil adventure tours, please visit the company's website: [www.southernexplorations.com](http://www.southernexplorations.com).